



volunteering^{WA}

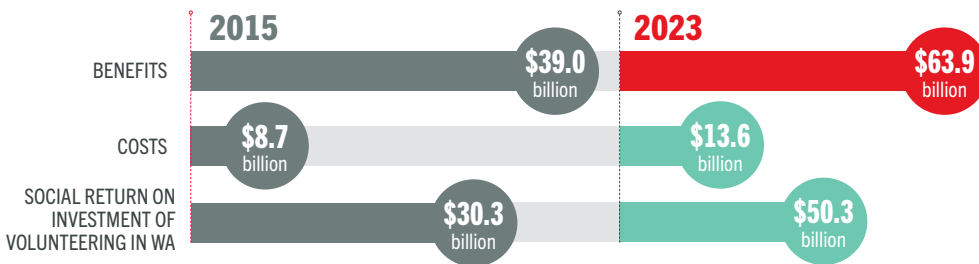


WESTERN AUSTRALIA
STATE OF VOLUNTEERING
REPORT | **2023**

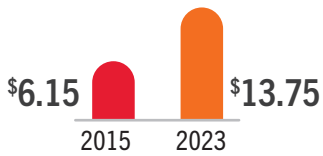
SUMMARY

WA State of Volunteering Report 2023

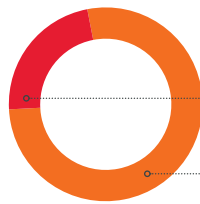
The Economic Value of Volunteering



or **\$4.8 billion** to Gross State Product similar to the contribution of WA's accommodation and food services sector of \$4.7 billion



Average volunteer expenses per volunteer hour



Percentage share of total expenses

22.7% Volunteer involving organisations
77.3% Volunteers

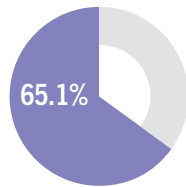


Average volunteer involving organisation expenses per volunteer hour

Volunteers

All volunteers

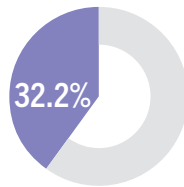
(WA residents aged 15 and over)



1.5 million people

Formal volunteers

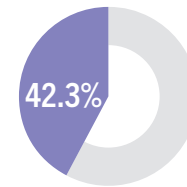
(as a percentage of population aged 15+)



742,000 people

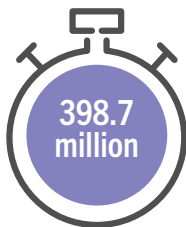
Informal volunteers

(as a percentage of population aged 15+)

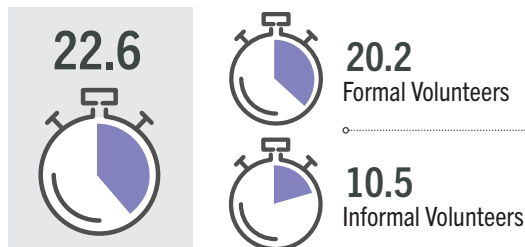


975,000 people

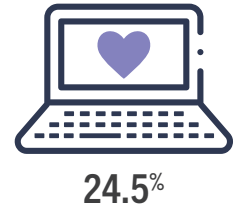
Total hours volunteered in WA



Average hours volunteered per month



Volunteering online or at home



TOP 3 Volunteer motivations

- To help others
- For enjoyment
- To be active

TOP 3 Barriers to volunteering

- Lack of time
- Lack of interest
- Cost

TOP 3 Recruitment channels

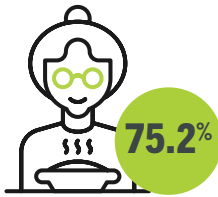
- Word of mouth
- Social media
- Online search

Volunteer Managers



Key inclusion metrics

(the percentage of volunteer managers that include these volunteer demographics in their programs)



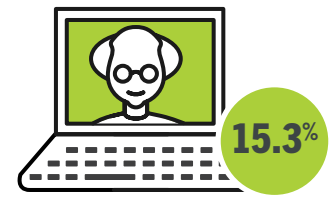
Aged 65+



Aged under 25

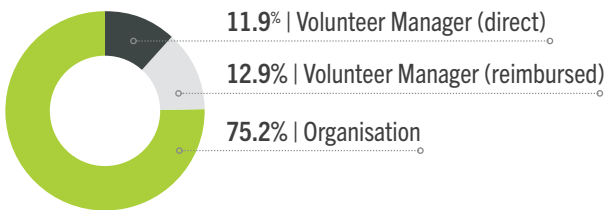


Culturally and linguistically diverse (CALD)



Online or remote

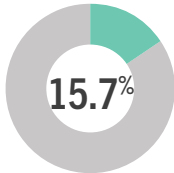
Who pays for volunteer programs



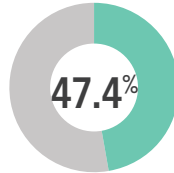
Top 3 retention strategies

- 1 Personal relationship building
- 2 Volunteer training and development
- 3 Social opportunities and events

Volunteer Involving Organisations



% organisations looking for more than 50 volunteers

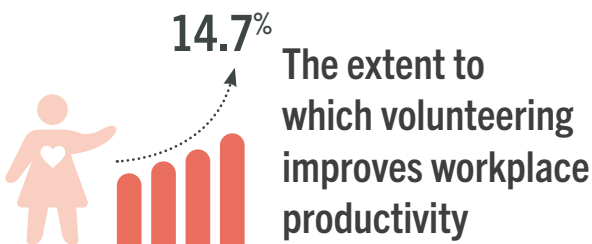


% organisations looking for 0-10 volunteers

Top trends reported for the 3 years to 2022

- 1 Increasing regulatory and administrative complexity
- 2 Loss / interruption of volunteer participation due to COVID-19
- 3 Increasing diversity of volunteers

Corporate Volunteering



Reported benefits to corporate volunteers from Volunteering WA program

- 84% Sense of well-being and happiness
- 81% Awareness of wider social issues
- 79% Pride in company and job
- 81% Understanding and empathy
- 80% Teamwork and communication

WESTERN AUSTRALIA STATE OF VOLUNTEERING REPORT

2023

ABOUT VOLUNTEERING WA

Established in 1988 as a not-for-profit organisation, Volunteering WA is the peak body for volunteering in Western Australia with almost 800 organisation and community group members. We work in partnership with community, corporate, educational and government organisations to engage with, lead and advance volunteering in Western Australia.

Our purpose is to empower people and communities to enrich WA, and our vision is for a society in which everyone is inspired to make a difference.

ABOUT THIS REPORT

The Western Australia State of Volunteering Report 2023 provides an up-to-date summary of volunteering in WA.

Volunteering is defined as 'time willingly given for the common good and without financial gain'.

This definition was developed by Volunteering Australia and has been adopted nationally.

In this report volunteering includes both:

- formal volunteering where someone volunteers with an organisation, association, club, corporation or government, and
- informal volunteering where an individual is not associated with another entity, but still gives time for the common good of the community.

**For a copy of the full report and additional resources,
please visit www.volunteeringwa.org.au/stateofvolunteering**



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